



# ADVERTISING OPPORTUNITIES



## ANNUAL REPORT

This year-in-review features the Greater Oklahoma City Chamber's progress on growing the economy, advocating for business, marketing our city and much more. The Annual Report is an important communications vehicle to share the Chamber's mission and accomplishments. This publication is distributed throughout the year and included in an annual "publications mailing" to main representatives at more than 5,000 Chamber member companies.

**Rates:** \$1,000 - \$3,000

**Contact:** Jennifer Seaton, 297-8941 or [jseaton@okcchamber.com](mailto:jseaton@okcchamber.com)



## BUSINESS RETENTION & EXPANSION REPORT

The annual Business Retention & Expansion Report details the Chamber's business assistance process and cites regional impacts. This report is mailed to Chamber Board of Directors, Board of Advisors, Forward Oklahoma City IV Investors as well as every company that was interviewed.

**Rates:** \$750 - \$1,000

**Contact:** Jennifer Seaton, 297-8941 or [jseaton@okcchamber.com](mailto:jseaton@okcchamber.com)

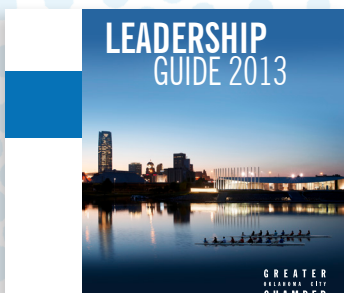


## ePOINT ELECTRONIC NEWSLETTER

Sent to more than 7,000 Chamber member representatives, this email delivers information about economic development announcements, upcoming Chamber events and current issues. Reach business leaders as they read their email.

**Rates:** \$350 - \$3,500

**Contact:** Jennifer Seaton, 297-8941 or [jseaton@okcchamber.com](mailto:jseaton@okcchamber.com)



## LEADERSHIP GUIDE

The Leadership Guide is referenced throughout the year by more than 800 Chamber leaders. It is a directory of contact information for Board of Advisors and Board of Directors that is provided exclusively to members of each group.

**Rates:** \$500 - \$1,500

**Contact:** Jennifer Seaton, 297-8941 or [jseaton@okcchamber.com](mailto:jseaton@okcchamber.com)

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## LEGISLATIVE GUIDE

This one-of-a-kind publication features photos and contact information for all Oklahoma elected officials, district maps, a voting guide, Chamber PAC information and the Chamber's legislative agenda. It is distributed at the Chamber's Legislative Breakfast in January and included in the Chamber's publication mailing to more than 5,000 Chamber members in February.

**Rates:** \$1,000 - \$3,000

**Contact:** Jennifer Seaton, 297-8941 or [jseaton@okcchamber.com](mailto:jseaton@okcchamber.com)



## THE POINT! NEWSLETTER

A recent survey to Chamber members reported that more than 90% read their POINT! printed newsletter every month. With a monthly circulation of 8,000, The POINT! 20-page newsletter communicates topics that are relevant to the business community. The POINT! newsletter is also delivered as an interactive online magazine on [www.okcchamber.com](http://www.okcchamber.com) each month.

**Rates:** \$375 - \$5,000

**Contact:** Jennifer Seaton, 297-8941 or [jseaton@okcchamber.com](mailto:jseaton@okcchamber.com)



## U.S. TEAM ROPING PROGRAM

This 146-page program is vital to the 25,000 spectators and participants during the 8-day U.S. Team Roping event held each October. It includes the National Finals schedule, Oklahoma State Fairgrounds maps, hotel guide, National Finals roster, payout schedule and much more.

**Rates:** \$300 - \$750

**Contact:** Lisa Boevers, 297-8948 or [lboevers@okcchamber.com](mailto:lboevers@okcchamber.com)



## PUBLICATION MAILING

Promote your company's product or service in a special bulk mailing delivered to 6,000 Chamber leaders. The mailing includes: 2014 membership plaque sticker, an envelope of coupons, the Chamber's Annual Report and the Chamber's Legislative Guide. This annual thank you package is the perfect opportunity to reach members from a variety of industries and new members as they join throughout the year.

**Rates:** \$2,000 - \$3,500

**Contact:** Jennifer Seaton, 297-8941 or [jseaton@okcchamber.com](mailto:jseaton@okcchamber.com)

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## A BETTER LIFE RELOCATION PROGRAM

A Better Life Relocation Program advertising opportunities encompass printed and digital ads in A Better Life Relocation Guide (previously the Relocation Guide), banner ads in A Better Life weekly email newsletter/blog as well as advertising on [www.aBetterLifeOKC.com](http://www.aBetterLifeOKC.com).

**Rates:** \$1,000 - \$6,000

**Contact:** Jennifer Seaton, 297-8941 or [jseaton@okcchamber.com](mailto:jseaton@okcchamber.com)